



## Exhibit Prospectus

Welcome to *Active Doctors, Active Patients*, to be held November 12–14, 2010, at the Hyatt Regency Boston and The SportsClub/LA–Boston. This CME course will attract health care practitioners who are eager to learn more about the products and services that you have to offer them.

*Active Doctors, Active Patients* is a two and half day, highly interactive, exercise–centered course sponsored by the Institute of Lifestyle Medicine, Spaulding Rehabilitation Hospital, Massachusetts General Hospital and offered through Harvard Medical School’s Department of Continuing Education. This course will provide physicians with the necessary tools to assess and recommend changes in patients’ levels of physical activity/exercise.

Faculty from Harvard Medical School, along with world class fitness and wellness practitioners, will present the state of the science of physical activity/exercise, nutrition, stress management and coaching psychology. Attendees will have the opportunity to sample a wide range of fitness and wellness activities such as Pilates, spinning, resistance training, and boxing and cardio conditioning. This course will ultimately help attendees become positive, lifelong participants in their own health and in the health of their patients.

At the conclusion of the course, participants will be familiar with: 1. The science of exercise; 2. Multiple types of exercise; 3. Writing an exercise prescription; 4. Lifestyle Medicine.

Attached please find an exhibit registration form along with a copy of this year’s course brochure, which lists our outstanding faculty and the topics they will discuss.

Please feel free to contact me with any questions or concerns. We look forward to seeing you at the course in November.

Sincerely,

Anna G. Rubin

P: 781–234–1205

F: 781–431–9152

[agrubin@partners.org](mailto:agrubin@partners.org)

**2010 CONTRACT TO EXHIBIT**  
**Active Doctors, Active Patients**  
**Hyatt Regency Boston, MA**  
**November 12-14, 2010**

**PRINT your company name and address information exactly as they should appear in all Active Doctors, Active Patients publications:**

Company Name

Address

City State/Province Zip/Postal Code Country

Telephone Fax

E-mail Web Site Address

**Exhibitor Information**

Exhibit-related correspondence to be sent to (please type or print):

Contact Name

Title

Telephone

Fax

E-mail

**Note: Exhibitor Rules and Regulations are outlined on the back of this contract**

**Space Requirements:**

\_\_\_\_\_ single table, \$1,000

\_\_\_\_\_ double exhibit space (either 2-8 foot tables or the equivalent space without tables) for exercise equipment, \$2,000

**Contract Execution**

A 50% deposit and authorized signature must accompany this contract. Applications without the correct deposit, and/or signature will not be processed. If space is contracted after September 1, 2010, payment in full must accompany the contract to exhibit.

The undersigned has read the Institute of Lifestyle Medicine's Rules & Regulations for Exhibitors at **Active Doctors, Active Patients** and agrees to abide by and be bound by said rules. The Rules & Regulations are hereby incorporated by reference and made a part of the contract. Please initial the back of the contract in the space provided.

Signature of Authorized Exhibitor Agent:

Date:

Printed name:

*Note: Any changes by either party must be counter initialed and dated by both parties.*

**Method of Payment**

Enclosed is check # \_\_\_\_\_ (made payable to Spaulding Rehabilitation Hospital/ILM).

Charge to the following:

MasterCard

VISA

\_\_\_\_\_ card number

Cardholder's Name (please print name as it appears on card)

Signature (credit card payments only)

## Rules & Regulations for Exhibitors at **Active Doctors, Active Patients**

### Cancellation of Space

If space is cancelled prior to September 30, 2010, monies paid less a \$250 administrative fee will be refunded. After September 30, 2010, the exhibitor shall remain responsible for the total rental fee for the space contracted. Cancellation requests must be made via email to [agrubin@partners.org](mailto:agrubin@partners.org) on or prior to September 30, 2010. After this time no refunds will be granted.

### Exhibitor Registration and Badges

Exhibitors are encouraged to register in advance. Each exhibitor is entitled to 2 complimentary exhibitor badges. Exhibitor badges do not allow access to exercise workshops. Exhibitors may audit didactic sessions on a space available basis. No CME credit will be provided to exhibitors. Additional badges may be purchased at \$50 each (non-refundable). Exhibitor badges are personal and non-transferable.

### Character of Exhibits Area

The general rule of the exhibit area is "be a good neighbor." No exhibits will be permitted which interfere with the use of other exhibits or impede access to them or impede the free use of the exhibit area/room. Apart from the specific display space for which an exhibiting company has contracted with ILM/Active Doctors, no part of the hotel or the Sports Club/LA-Boston may be used by any organization other than the ILM/Active Doctors for display purposes of any kind or nature. Within the meeting property, exhibitor brand or company logos, signs, and trademark displays will be limited to the exhibit area only.

### Solicitation

No exhibitor may call or invite a visitor out of one exhibit and into their own. Exhibitors must remain within their own exhibit space when demonstrating products, distributing literature, product samples or other materials; other areas of the hotel and SportsClub/LA may not be used for this purpose.

### Insurance

Exhibitor acknowledges that the meeting sponsors, management, and hotel facilities do not maintain insurance covering Exhibitor's property and that is the sole responsibility of Exhibitor to obtain business interruption and property damage insurance covering such losses by Exhibitor. Insurance protection will not be afforded to the exhibitor either by the Institute of Lifestyle Medicine/Active Doctors, its sponsors, or the Hotel. Exhibitors shall carry their own insurance to cover exhibit material against damage and loss, and public liability insurance of at least \$1 million per occurrence and \$1 million aggregate, against injury to the person and property of others.

Policies shall name the Institute of Lifestyle Medicine as a named additional insured. Certificates of insurance must be furnished by September 15, 2010, to: Anna Rubin, Institute of Lifestyle Medicine, 65 Walnut Street, Suite 200, Wellesley, MA 02481

### Security

Exhibitor is responsible for securing items left in the exhibit area. The Hotel, SportsClub/LA-Boston, meeting sponsors, management, and the Institute of Lifestyle Medicine/Active Doctors are not responsible for lost, stolen or damaged items left in exhibit area.

### Booth Accessibility

Exhibitors shall be responsible for compliance with the Americans with Disabilities Act of 1992 with regards to their booth space, including, but not limited to wheelchair access. Further information regarding ADA compliance is available via phone at 800-514-0301 or at [www.usdoj.gov/crt/ada/infoline.htm](http://www.usdoj.gov/crt/ada/infoline.htm).

### Indemnification & Insurance

Exhibitors shall indemnify, hold harmless and defend the Institute of Lifestyle Medicine, **Active Doctors, Active Patients**, its sponsors, their directors, agents and employees from any and all losses, claims, liability, damage, action, judgment recovered from or asserted against them, or other expense (including, without limitation, attorneys' fees and expenses) arising out of or relating to the exhibitor's use of the Hotel or from the conduct of exhibitor's business or from any activity, work, or things that may be permitted or suffered by exhibitor in or about the exhibit and Hotel or from any breach or default in the performance or any obligation on the exhibitor's part to be performed under any provision of this agreement or arising from any negligence of exhibitor or any of its agents, contractors, employees, or invitees, including but not limited to the use of patented, trademarked or copyrighted materials, equipment, devices, processes, or dramatic rights furnished to or used by exhibitor, or other persons in connection with the exhibit and the Hotel. Exhibitor hereby assumes all risk of damage or loss to its property or injury to its officers, directors, employees, agents, contractors, invitees, or any attendees at the exhibit for any cause, and hereby waives all claims in respect thereof against the Institute of Lifestyle Medicine and its sponsors, except where such damage or loss arises out of the demonstrated sole negligence of the Institute of Lifestyle Medicine or the Hotel.

**I have read and agree to the terms of this contract: INITIAL: \_\_\_\_\_.**

**Mail Completed Contract and Deposit to:**

**Institute of Lifestyle Medicine  
65 Walnut Street, Suite 200  
Wellesley, MA 02481**

**FAX to (781) 431-9152**

*Faxed contracts must include credit card information (Please keep a copy for your files.)*